



# MiAPPA Sponsorship Opportunities

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## Sponsorship Levels

### Platinum sponsorship - \$5,000

- **1 complimentary booth (1-6ft. table w/ 2 chairs)**
- Recognition as Sponsor of the Conference Dinner Event or Social Hour.
- Includes five (5) conference registrations. Additional attendees must register as “Business Partners – Additional Attendees” @ \$150.00 each during the online registration.
- Name and Logo as Platinum Sponsor on all Conference materials.
- Option to provide favors at event on tables or place in registration bag (no literature)
- Name and logo larger than Gold Sponsorship.

### Gold Sponsorship - \$4,000

- **1 complimentary booth (1-6ft. table w/ 2 chairs)**
- Recognition as Sponsor of the Conference Lunch Events or Dinner Entertainment.
- Includes three (3) conference registrations. Additional attendees must register as “Business Partners – Additional Attendees” @ \$150.00 each during the online registration.
- Name and Logo as Gold Sponsor on all Conference materials.
- Option to provide favors at event on tables or place in registration bag (no literature).
- Name and logo larger than Silver Sponsorship.

### Silver Sponsorship - \$3,000

- **1 complimentary booth (1-6ft. table w/ 2 chairs)**
- Recognition as Sponsor of the Conference Breakfast/Break Events.
- Includes two (2) conference registrations. Additional attendees must register as “Business Partners – Additional Attendees” @ \$150.00 each during the online registration.
- Name and Logo as Silver Sponsor on all Conference materials.
- Option to provide favors at event on tables or place in registration bag (no literature).
- Name and logo larger than Bronze Sponsorship.

### Bronze Sponsorship - \$1,000

- **1 complimentary booth (1-6ft. table w/ 2 chairs)**
- Recognition as Sponsor of a Breakout Session.
- Includes one (1) conference registration. Additional attendees must register as “Business Partners – Additional Attendees” @ \$150.00 each during the online registration.
- Name and Logo as Bronze Sponsor on all Conference materials.
- Option to provide favors at event on tables or place in registration bag (no literature).

### Booth - \$850

- 1-6ft table with two chairs
- 1 Conference Registration included (each additional is \$150)
- First come, First Served Basis

## **Conference Attendance - \$500 per person**

- Includes conference programs, meals and sessions.

## **Additional Attendee from the Same Company - \$200 per person**

- Includes conference programs, meals and sessions.

## **Sponsorship Guidelines**

The MiAPPA committee does not provide printing or copying services and will only be placing the literature in the appropriate location (based on sponsorship) in the binder which could be electronic.

## **Registration and Badges**

All attendees and company representatives must wear a name badge issued by MiAPPA at all times during the sessions and meal functions.

## **Management Authority**

MiAPPA reserves the right in all emergencies, differences of opinion, or complaints to make such rulings as, in their judgment, are in the best interest of MiAPPA and the success of the event. The sponsor agrees to abide by all such rulings.

## **Booth Guidelines (Table Tops)**

All table top exhibits include a six foot table and two chairs. Exhibitors may not obstruct the vision to any other booths by oversized displays, signs, etc. The sound level from any audio source is not to interfere with communication at other booths. You must bring your own power strips and extension cords if your booth requires electricity. Exhibitors are responsible for any costs incurred from renting these items. (Requests for electricity will be considered, but cannot be guaranteed)

## **Booth Set-up and Breakdown**

Exhibitors must abide by the conference schedule set forth. Booths are to be set up and broken down during the posted times.

**By electing to become a sponsor, you understand that you are making a contribution to MiAPPA in support of their organization and activities.**

**\*If you do not require a booth as a sponsor please notify Michelle at [holstegm@gvsu.edu](mailto:holstegm@gvsu.edu). Booth space at Mission Point is limited.**